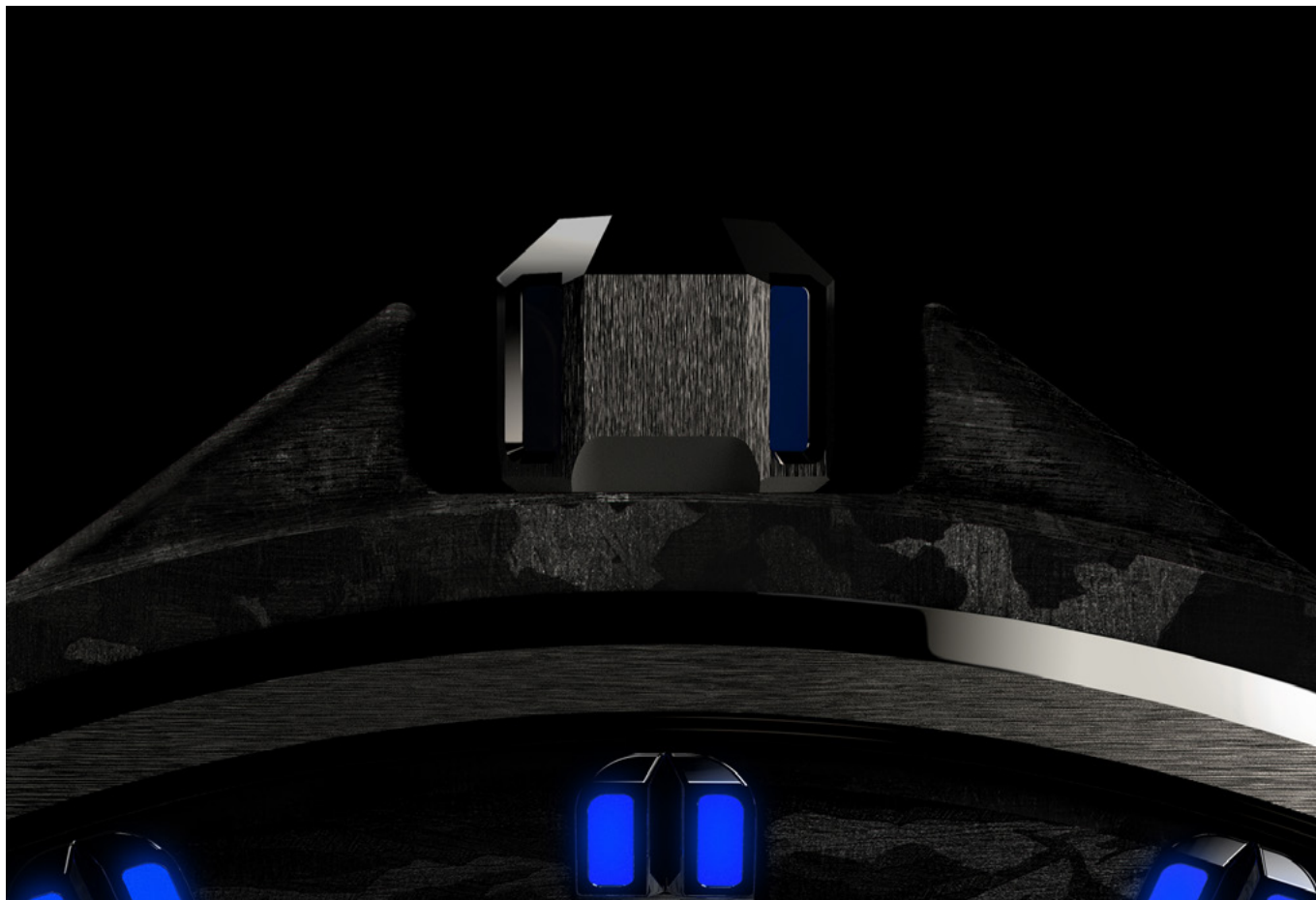


**LORIGE**



BL-ENDURANCE  
"BLEU 24H"

PRESS RELEASE  
APRIL 2021



© Lorige

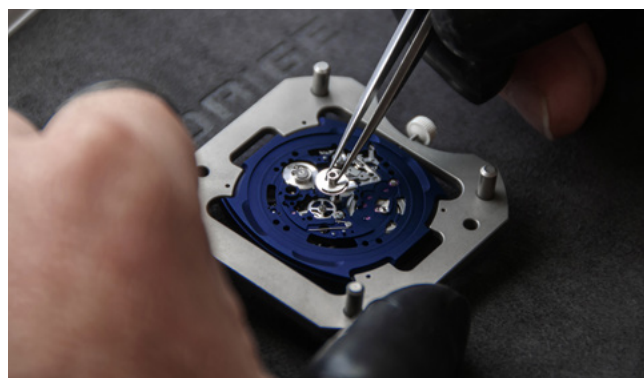
## UNITED AUTOSPORTS AND LORIGE JOIN FORCES FOR 2021 FIA WORLD ENDURANCE CHAMPIONSHIP

United Autosports are pleased to announce that Lorige watches will join the team for the 2021 FIA World Endurance Championship.

Lorige is a bespoke watch manufacturer that creates watches from the brake pads of endurance racing cars that have won major races. As an innovative and engaging upcoming watch brand, Lorige are paving the way for the latest timepieces, whilst their resourcefulness and recycling of endurance car parts places them at the forefront of 21st century sustainability.

### BESPOKE TIMEPIECE COLLECTION

Lorige and United Autosports will be working together to create a bespoke watch collection, using the brake pads from last season's WEC race at Circuit of the Americas, Texas, where the team scored their second world championship race win in as many races. Lorige will also be creating a watch from the brake pads that were on the #22 Le Mans 24 Hours race winning car.



© Lorige

*Manual assembly of the LOR-PR01 calibre in Geneva*



© Lorige

*The exclusive "Bleu 24h" BL-Endurance version (only 24 pieces produced)*

## OFFICIAL PARTNER FOR 2021 FIA WEC

United Autosports are looking forward to welcoming Lorige as an official partner of the team when the 2021 FIA World Endurance Championship begins at Spa Francorchamps, Belgium next week.

The #22 Oreca 07 will be driven by Phil Hanson, Filipe Albuquerque and Fabio Scherer for the 2021 season.

*"On behalf of Lorige, I want to say how delighted we are start a partnership with such a strong team as United Auto- sports. We share the same passion for motorsports and the drive to stand on the highest step of the podium. Working on the watch with the brake pads from such a successful car last season, we feel that we have come up with a timeless piece that reflects the ambitions and desires of the team to win, as well as Lorige's ambition to craft fine timepieces using podium winning components.*

*Everyone at Lorige is excited for the season ahead and cannot wait to support United Autosports throughout the upcoming FIA WEC races."*

EMERIC PARAUD, LORIGE CEO

*"I'd like to take this opportunity to welcome Lorige to the team for the 2021 FIA World Endurance Championship. We are delighted that they asked to create a bespoke United Autosports watch from the brake pads from some of our most memorable race wins last year. We can't wait to see the final watch and welcome them as part of the WEC team for this season. "*

RICHARD DEAN, UNITED AUTOSPORTS TEAM OWNER AND MANAGING DIRECTOR

## TECHNICAL SPECIFICATIONS BL-ENDURANCE "BLEU 24H"



© Lorige

Ref. : BL-E.02/B24

Limited to 24 pieces

Public price : From 23.800€ *Excluding VAT*

### WATCH

**CASE:** One-piece case and dial made from reprocessed carbon/carbon from endurance racing prototype brake pads

**BEZEL AND CASEBACK:**  
Satin-finished and polished grade 5 titanium

**CROWN:** Satin-finished and polished grade 5 titanium, neoralithe inserts

**STRAP LUGS:** Satin-finished grade 5 titanium

**DIAL:** Imbedded in the case, hands and indexes with blue Super-Luminova. Satin-finished Arabic numerals

**WATER RESISTANCE:** 5 atm

**DIMENSIONS:** 51.60 x 43.6 mm  
Épaisseur : 10.50 mm

**STRAP:** Blue vulcanised rubber

**FOLD-OVER DEPLOYMENT CLASP:**  
2 stainless steel sliding buckles, satin-finished grade 5 titanium clasp, blue lacquer in the logo. Fine 6 mm adjustment

### MOVEMENT

**CALIBRE:** LOR-PR01, mechanical calibre self-winding with peripheral rotor, 45 hours of power reserve, 37 jewels, 28,800 VpH, 294 components

**MAIN PLATE AND BRIDGES:** Hand-beaded and bespoke blue treatment

**FUNCTIONS:** Hours, minutes, date, power reserve indicator

**DIMENSIONS:** 34.5 x 34 mm  
Thickness: 6 mm